

Dubai Global Business Show

Individual Excellence Award Green Business Award

OVERVIEW

The Green Business Award honors a company that has demonstrated outstanding commitment to environmental sustainability and eco-friendly practices in its operations, products, or services. This award recognizes businesses that are leading the way in reducing environmental impact, promoting responsible resource usage, and embedding sustainability into their core values and culture. It celebrates innovation, responsibility, and long-term vision in building a greener future.

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ELIGIBILITY

- Open to businesses of all sizes and sectors that incorporate sustainable or eco-conscious practices.
- Must be a legally registered entity.

QUALITATIVE CRITERIA

- Must demonstrate measurable efforts to reduce ..
- Sustainability vision and values.
- Long-term commitment to green practices.
- Testimonials from clients, staff, or partners on environmental impact.
- Consistency in environmental performance.

JUDGING CRITERIA

- Environmental Impact: Reduction in emissions, waste, and resource usage; use of renewable energy and eco-friendly materials.
- Innovation in Sustainability: Creative green solutions, technologies, and eco-conscious product or service designs.
- Business Integration: Sustainability embedded in operations, supply chain, and company culture.
- Community Leadership: Advocacy, education, and influence promoting sustainability in the community and industry.

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METRICS

Metrics Criteria	Current Year	Previous Year
<ul style="list-style-type: none">• % reduction in energy or resource consumption.• Amount of waste diverted or recycled.• Carbon footprint reduction data.• Certifications (e.g., ISO ..		

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