

Individual Excellence Award New Business Award

OVERVIEW

The New Business Award recognizes an outstanding business that has launched within the past 36 months and has demonstrated exceptional growth potential, innovation, and impact in its industry or community. This award celebrates emerging enterprises that have laid a strong foundation for long-term success and are already making their mark through entrepreneurial excellence, customer satisfaction, and market relevance.

..

ELIGIBILITY

JUDGING CRITERIA

None

- The business must have been operational for less than 3 years at the time of nomination.
- Must be a registered entity with appropriate business licenses.

QUALITATIVE CRITERIA

- Open to startups and new ventures ..
- Unique value proposition and competitive advantage.
- Problem-solving approach and adaptability.
- Customer feedback and testimonials.
- Vision for the future and sustainability.

METRICS

Metrics Criteria	Current Year	Previous Year
<ul style="list-style-type: none">• Revenue generated to date.• User base/customer numbers.• Funding raised (if applicable).• Market share or client portfolio size.• ..		

Our Sponsors :

