

Dubai Global Business Show

Individual Excellence Award Business Innovator of the Year

OVERVIEW

The Business Innovator of the Year award celebrates a business or individual that has introduced a truly innovative idea, product, service, or process that has made a significant impact in their industry. This category recognises bold thinking, creative problem-solving, and forward-looking strategies that have transformed the way business is done.

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ELIGIBILITY

- Open to businesses and professionals from all industries and sectors.
- The innovation must have been implemented (not just conceptualised) in the last 12–18 months

QUALITATIVE CRITERIA

- Innovations may relate to products, ..
- Innovation Story: Description of the challenge or opportunity that inspired the innovation.
- Creative Process: How the idea was developed, tested, and brought to life.
- Market Fit: How the innovation meets customer or business needs.

JUDGING CRITERIA

Entries will be judged on:

- Originality and uniqueness of the innovation
- Successful execution and implementation
- Relevance to industry needs or market gaps
- Measurable business or social impact
- Potential for scalability or long-term influence

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METRICS

Metrics Criteria	Current Year	Previous Year
Nominees should include measurable outcomes such as: <ul style="list-style-type: none">• Increase in revenue or customer engagement• Operational cost savings or efficiencies Our Sponsors : <ul style="list-style-type: none">• Customer/client ..		

